



To High Impact Furniture Sales/ MC Jensen

From Paul Dunford / Furniture Warehouse

I just wanted to complement you on the event your company has been conducting for our store. Everything has been top notch from your staff to the advertising. We have had other promoters work with us, but your company has been the best. Your sales process has produced volume and margins. Sales have exploded when our in-house sales people have followed your sales system. You have proven to me that sales people are made, not born!

Sincerely,

A handwritten signature in black ink, appearing to read "Paul Dunford", with a long, sweeping underline.

Paul Dunford

VP Sales