

YOSEMITE FURNITURE

108 EAST YOSEMITE AVE., MADERA, CA. 93638 PHONE 559-661-2080

August 16th, 2010

A Letter of Thanks

Thank you for helping me with my restructuring sale. I have never been in the furniture industry. You came and helped train my sales people with my participation. That gave me credibility with my employees and helped me learn. Your sales meetings were great and you also helped up implement the principles you taught us.

You also helped me understand how to advertise to our Latino customer base. The direct mail and radio was very effective. I have had experience with the auto industry and auto advertising, but you helped my transition the message and style to the furniture industry.

Thanks for all your help. I am excited to continue the training.

Sincerely

Edger Gonzales
Yosemite Furniture